## Continuing Education Evaluation Form

| 1. Please provide your Name and CHES ID Number. |         |                     |                   |  |  |  |  |
|---|---------|---------------------|-------------------|--|--|--|--|
|   |         | Response<br>Percent | Response<br>Count |  |  |  |  |
| First Name:                                     |         | 100.0%              | 14                |  |  |  |  |
| Last Name                                       |         | 100.0%              | 14                |  |  |  |  |
| CHES ID Number                                  |         | 100.0%              | 14                |  |  |  |  |
| Name of the Course You Took                     |         | 100.0%              | 14                |  |  |  |  |
|   | answere | ed question         | 14                |  |  |  |  |
|   | skippe  | ed question         | 0                 |  |  |  |  |

| 2. How well were the learning objectives met for Phase 1, Problem Description? |                   |                            |                 |              |                     |         |                   |                   |
|--|-------------------|----------------------------|-----------------|--------------|---------------------|---------|-------------------|-------------------|
|  | Not<br>met        | Not<br>very<br>well<br>met | Somewhat<br>met | Well<br>met  | Very<br>well<br>met | N/A     | Rating<br>Average | Response<br>Count |
| How well were the learning objectives met for Phase 1, Problem Description?    | 0.0%              | 0.0%                       | 0.0% (0)        | 14.3%<br>(2) | 85.7%<br>(12)       | 0.0%    | 4.86              | 14                |
|  | answered question |                            |                 |              |                     |         | 14                |                   |
|  |                   |                            |                 |              |                     | skipped | l question        | 0                 |

| 3. How well were the learning objectives met for Phase 2, Market Research? |            |                            |                 |              |                     |         |                   |                   |
|--|------------|----------------------------|-----------------|--------------|---------------------|---------|-------------------|-------------------|
|  | Not<br>met | Not<br>very<br>well<br>met | Somewhat<br>met | Well<br>met  | Very<br>well<br>met | N/A     | Rating<br>Average | Response<br>Count |
| How well were the learning objectives met for Phase 2, Market Research?    | 0.0%       | 0.0%                       | 0.0% (0)        | 14.3%<br>(2) | 85.7%<br>(12)       | 0.0%    | 4.86              | 14                |
|  |            | answered question          |                 |              |                     |         |                   |                   |
|  |            |                            |                 |              |                     | skipped | d question        | 0                 |

| 4. How well were the learning objectives met for Phase 3, Market Strategy? |                   |                            |                 |              |                     |         |                   |                   |
|--|-------------------|----------------------------|-----------------|--------------|---------------------|---------|-------------------|-------------------|
|  | Not<br>met        | Not<br>very<br>well<br>met | Somewhat<br>met | Well<br>met  | Very<br>well<br>met | N/A     | Rating<br>Average | Response<br>Count |
| How well were the learning objectives met for Phase 3, Market Strategy?    | 0.0%              | 0.0%                       | 0.0% (0)        | 28.6%<br>(4) | 71.4%<br>(10)       | 0.0%    | 4.71              | 14                |
|  | answered question |                            |                 |              |                     |         | 14                |                   |
|  |                   |                            |                 |              |                     | skipped | question          | 0                 |

| 5. How well were the learning objective                               | ves met foi       | r Phase 4,                 | Interventions?  |             |                     |         |                   |                   |
|---|-------------------|----------------------------|-----------------|-------------|---------------------|---------|-------------------|-------------------|
|   | Not<br>met        | Not<br>very<br>well<br>met | Somewhat<br>met | Well<br>met | Very<br>well<br>met | N/A     | Rating<br>Average | Response<br>Count |
| How well were the learning objectives met for Phase 4, Interventions? | 0.0%              | 0.0%                       | 0.0% (0)        | 21.4%       | 78.6%<br>(11)       | 0.0%    | 4.79              | 14                |
|   | answered question |                            |                 |             |                     |         | 14                |                   |
|   |                   |                            |                 |             |                     | skipped | l question        | 0                 |

| 6. How well were the learning objectives met for Phase 5, Evaluation? |            |                            |                 |              |                     |         |                   |                   |
|---|------------|----------------------------|-----------------|--------------|---------------------|---------|-------------------|-------------------|
|   | Not<br>met | Not<br>very<br>well<br>met | Somewhat<br>met | Well<br>met  | Very<br>well<br>met | N/A     | Rating<br>Average | Response<br>Count |
| How well were the learning objectives met for Phase 5, Evaluation?    | 0.0%       | 0.0%                       | 0.0% (0)        | 28.6%<br>(4) | 71.4%<br>(10)       | 0.0%    | 4.71              | 14                |
|   |            | answered question          |                 |              |                     |         |                   |                   |
|   |            |                            |                 |              |                     | skipped | d question        | 0                 |

| 7. How well were the learning objectives met for Phase 6, Implementation? |          |                      |              |           |                  |                   |                   |  |
|---|----------|----------------------|--------------|-----------|------------------|-------------------|-------------------|--|
|   | Not met  | Not very<br>well met | Somewhat met | Well met  | Very well<br>met | Rating<br>Average | Response<br>Count |  |
| How well were the learning objectives met for Phase 6, Implementation?    | 0.0% (0) | 0.0% (0)             | 0.0% (0)     | 35.7% (5) | 64.3% (9)        | 4.64              | 14                |  |
|   |          | answered question    |              |           |                  |                   |                   |  |
|   |          |                      |              |           | skipped          | l question        | 0                 |  |

| 8. Please rate the degree to which the course met your learning needs. |            |                            |                 |              |                     |         |                   |                   |
|--|------------|----------------------------|-----------------|--------------|---------------------|---------|-------------------|-------------------|
|  | Not<br>met | Not<br>very<br>well<br>met | Somewhat<br>met | Well<br>met  | Very<br>well<br>met | N/A     | Rating<br>Average | Response<br>Count |
| Met your needs   | 0.0%       | 0.0%                       | 0.0% (0)        | 35.7%<br>(5) | 64.3%<br>(9)        | 0.0%    | 4.64              | 14                |
|  |            | answered question          |                 |              |                     |         |                   |                   |
|  |            |                            |                 |              |                     | skipped | question          | 0                 |

## 9. Please rate the online course instructors (in videos) and course planner/administrator on each category in the table below. Rating Response Very **Excellent** N/A **Poor** Fair Good **Average** Count Poor 92.9% 0.0% Knowledge of Subject Matter 7.1% (1) 0.0% (0) 0.0% (0) 0.0% (0) 4.93 14 (13) (0) 28.6% 71.4% 0.0% Organization/clarity of Presentation 0.0% (0) 4.71 14 0.0%(0)0.0% (0) (10) (0) (4) 28.6% 71.4% 0.0% **Useful Information** 0.0% (0) 0.0% (0) 0.0% (0) 4.71 14 (10) (0) (4) 35.7% 21.4% Speaker/Participant Interaction 35.7% (5) 0.0% (0) 0.0% (0) 7.1% (1) 4.36 14 (5) (3) 50.0% 42.9% 7.1% 0.0% (0) Use of Allotted Time 0.0% (0) 0.0% (0) 4.46 14 **(7)** (6) (1) 0.0% 28.6% Audio/Visual Aids 0.0% (0) 0.0% (0) 7.1% (1) 64.3% (9) 4.57 14 (4) (0) 14.3% 21.4% 28.6% 35.7% (5) 0.0% (0) 0.0% (0) 14 Handouts 4.30 (2) (3) (4) Other (please specify) 2 answered question 14 skipped question 0

## 10. Was your facility, online/virtual classroom (i.e., the method and location(s) you used to participate in the course), conducive to learning for you? NOTE: this question is revised since it is one used for typical in classroom courses.

|                  | Yes         | No                | Response<br>Count |
|------------------|-------------|-------------------|-------------------|
| Size of room     | 100.0% (12) | 0.0% (0)          | 12                |
| Room set-up      | 100.0% (12) | 0.0% (0)          | 12                |
| Room temperature | 100.0% (12) | 0.0% (0)          | 12                |
| Acoustics        | 100.0% (12) | 0.0% (0)          | 12                |
| Lighting         | 100.0% (12) | 0.0% (0)          | 12                |
|                  |             | Comments          | 3                 |
|                  |             | answered question | 12                |
|                  |             | skipped question  | 2                 |

| 11. You answered "No" to the previous question. Please describe contributing factors in the space below. |                   |  |  |  |  |  |
|--|-------------------|--|--|--|--|--|
|  | Response<br>Count |  |  |  |  |  |
|  | 4                 |  |  |  |  |  |
| answered question  | 4                 |  |  |  |  |  |
| skipped question   | 10                |  |  |  |  |  |

| 12. Please rate the overall quality of the course on the scale below. |                   |      |                 |             |                     |         |                   |                   |
|---|-------------------|------|-----------------|-------------|---------------------|---------|-------------------|-------------------|
|   | Very<br>Poor      | Poor | Somewhat<br>met | Well<br>met | Very<br>well<br>met | N/A     | Rating<br>Average | Response<br>Count |
| Overall Quality   | 0.0%              | 0.0% | 0.0% (0)        | 21.4%       | 78.6%<br>(11)       | 0.0%    | 4.79              | 14                |
|   | answered question |      |                 |             |                     |         |                   | 14                |
|   |                   |      |                 |             |                     | skipped | l question        | 0                 |

| 13. Please provide any comments about your experience with the course. |                   |  |  |  |  |  |
|--|-------------------|--|--|--|--|--|
|  | Response<br>Count |  |  |  |  |  |
|  | 9                 |  |  |  |  |  |
| answered question  | 9                 |  |  |  |  |  |
| skipped question   | 5                 |  |  |  |  |  |

- I was very pleased with the course and the interactiveness of it all. It perfectly met my needs and learning style.
- 2. Thank you, this course was a great refresher.
- I loved this format! Very easy to follow and the sample models and plans will be very useful.
- 4. Excellent thank you. I incidentally just had a full social marketing experience where I applied all the outlined principles. Led to a public health policy banning the importation of sludge into Imperial Valley. Just passed it on Super Tuesday! Feb. 5th. Thank you for allowing me to process my work.
- 5. I really enjoyed the CD and though that refreshed me on social marketing
- 6. This course has so much information and materials and would be a great resource for so many in the public health field!!
- 7. None at the moment
- 8. Jim is awesome
- 9. I will provide comments about how I studied in a separate email.